Obesity: Everybody’s Problem, Nobody’s Responsibility

Claire Pearce
PhD Candidate, Menzies Centre for Health Policy, University of Sydney and The Australian Prevention Partnership Centre
Senior Project Officer, Chronic Disease Management Unit, Canberra Health Services
Background

Seven in 10 Australian men are overweight or obese

One in two Women are overweight or obese

One in four Children are overweight or obese
Results

RESPONSIBILITY?

- INFLUENCE
  - CHOICE
- DIRECT
  - CHOICE
- ENABLE
  - CHOICE
Shock tactics could help solve obesity crisis

As the number of Queenslanders carrying too much weight outnumbers smokers by more than five-to-one and obesity is second-only to smoking as a modifiable risk factor for cancer, the state’s top doctor says radical action is needed.